

LUXE PACK MONACO

HSH Prince Albert II of Monaco presents the LUXE PACK in Green Awards
to Bormioli Luigi and Albea.

Press release
October 4th, 2016

The LUXE PACK MONACO 2016 exhibition was the setting, on Wednesday, 21 September 2016, of the LUXE PACK in Green Awards, rewarding the best environmentally-friendly packaging solution and the best corporate social responsibility approach.

This year, HRH Prince Albert II of Monaco paid particular homage to the striking initiatives of the LUXE PACK exhibitors, and the solutions they propose which demonstrate true commitment to the environment.

Every year, the LUXE PACK in Green Awards showcase and reward packaging innovations or practices that take into account environmental issues. The presence of HRH Prince Albert II of Monaco, himself involved in various environmental missions, demonstrates how these issues are occupying hearts and minds at the highest levels.

LUXE PACK also underscores its role as mouthpiece for an entire industry which, year upon year, continues to rise to the challenges in order to offer the world's most prestigious brands packaging solutions in accordance with the principles of sustainable development.

The winners in the 2 categories

BORMIOLI LUIGI was the winner of the LUXE PACK in Green Award in the packaging solution category, with its Ecojar.

A new concept of ultralightweight glass jar, with patent pending, Ecojar is manufactured according to a press-and-blow glassmaking technique, taking inspiration from tableware manufacturing processes. This jar with its thin walls and threaded neck, a true technological feat, offers weight reductions of 50% and around 60% fewer CO2 discharges.

Mr. Frédéric Montali, Bormioli Communication Director, received from the hands of HRH Prince Albert II of Monaco a trophy designed and produced by Arthus Bertrand.



Albea won the LUXE PACK in Green Award in the CSR approach category. Rewarding its corporate approach initiated in 2004, the jury praised the 2020 roadmap, which lays out the objectives for all Group personnel, along with the projects that solicit the involvement of clients, suppliers, installations and communities, with strong and collective objectives and commitment.

François Luscan, President and CEO, and Cécile Tuil, Communication Vice-President, were present to receive the trophy from His Royal Highness.



From left to right droite : M. Frédéric Montali, Bormioli Luigi, M. François Luscan and Mrs Cécile Tuil from Albea, et H.S.H the Prince Albert II of Monaco.

LUXE PACK in Green Hall of Fame

In the packaging solution category, ARTORIA won special mention from the jury for its range of porcelain packaging for the Cha Ling brand.

Other jury favourites were the entries of the exhibitors SGD and Marvon in the CSR category.

All three will enter the "LUXE PACK in Green Hall of Fame", along with the winners.

The jury LUXE PACK in green Monaco 2016 was composed of

Sandrine SOMMER, Sustainable Development Director, GUERLAIN

Bruno GUILLEMAT, Material and Packaging Research Manager, PERNOD RICARD

Alexandra PALT, Sustainable Development and CSR Director, L'OREAL

Christine GUINEBRETIERE, Founder and Director of EPEA Paris – Cradle to Cradle

Rebecca NAREWSKI, Circular Economy Consultant & Founder and Director, FINDING

Stefano LAVORINI, Editor ITALIA IMBALLAGGIO



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